

Why will I run for the IFSC Asian Board Member?

My name is Li Guowei, and I graduated from Beijing Sport University, master's degree, my major are sports management and competition organization. Since I started working in 2000, I've been deeply immersed in the wonderful world of sport climbing.

Looking back on the past two decades, I've witnessed the vigorous development of sport climbing and related organizations. During this fulfilling and meaningful journey, I not only participated deeply but also visited more than 30 countries and regions around the world and was involved in organizing over 300 national and international events, including the Youth Olympic Games, World Championships, World Youth Championships, World Cups and other major events.

In 2003, I had my first encounter with sport climbing in Shenzhen, Guangdong, where I participated in organizing the first World Cup held in China.

In 2007, I went to Frankfurt, Germany, to attend the founding conference of the International Federation of Sport Climbing (IFSC).

As a representative of the founding country, I stood on the stage witnessing history and experienced the birth of a new international single-sport organization. At that moment, I was filled with boundless anticipation for the future.

In 2009, at the Beijing Sport Accord Conference, I assisted the IFSC in actively seeking support from all parties. Eventually, I witnessed the important moment when the IFSC was officially recognized by the International Olympic Committee. In the same year, in Xining, Qinghai, I participated in organizing the World Championships of sport climbing. This was the first time the event had been held outside Europe, which was of great significance.

In 2014, as a demonstration sport in the Youth Olympic Games, sport climbing has an important development opportunity. I was fully involved in the venue construction and event organization. I witnessed Mr. Thomas Bach, the President of the International Olympic Committee experiencing the sport on-site, which laid a solid foundation for sport climbing to be officially included in the Olympics two years later. At that moment, I knew that our efforts were gradually pushing sport climbing towards the center of the world stage.

In 2016, the International Olympic Committee officially accepted sport climbing as a new event in the Olympics. This was not only a significant milestone for sport climbing but also brought new challenges to my work. Since then, I've been mainly responsible for the organization and popularization of sport climbing events, covering international events such as the IFSC China Open, Olympic Qualification Series (OQS), World Cup, World Youth Championships (YCH), Asian Championships, Asian Games, as well as domestic events such as the National Games, the National sport Climbing Championships, the National Youth Sport Climbing Championships, and the China Sport Climbing League. Throughout this process, I've always adhered to my love for the sport climbing cause and a high sense of responsibility for each event, striving to create a fair, just, and exciting competition platform for athletes.

In addition to event organization, I promote the training and assessment of referees, route setters, and coaches, aiming to improve the professional level of the entire industry. I implement the program of bringing sport climbing into schools, giving more teenagers the opportunity to contact and understand sport climbing and cultivate their love for this sport. I also strengthen the branding

and business development of sport climbing events.

At the same time, I actively provide suggestions to Chinese enterprises in the sport climbing industry, helping them enter the international market.

In 2020, I served as the Competition Director of the IFSC Asian Council, contributing my wisdom and strength to the development of sport climbing in Asia. In this position, I actively participated in various decision - makings and plans, promoted the communication and cooperation of sport climbing in Asia.

In 2021, sport climbing became an official event of the National Games for the first time. I was honored to serve as the Competition Director and led the team to successfully complete the event organization task, adding a bright color to the National Games.

In 2022, I served as the Competition Director of the sport climbing event at Asian Games which is a completely success!

In 2024, I served as the Competition Director of the sport climbing event at the Olympic Qualifier in Shanghai, responsible for the

preparation work of the national team. With the joint efforts of everyone, the Chinese national team won two silver medals at the Paris Olympics, achieving a historic breakthrough. At this moment, I deeply realized that all the efforts were worthwhile, and it further strengthened my determination to continue striving for the sport climbing cause.

In my daily life, I'm also an out - and - out sports enthusiast. climbing, mountaineering, skiing, and basketball are all my favorite sports. These sports not only give me with a healthy body but also shape my optimistic character. Sports have taught me to challenge and surpass myself, and to maintain an indomitable spirit when facing difficulties and setbacks.

I've always had a dream in my heart: Taking the inclusion of sport climbing as an official Olympic event as an opportunity, I hope more countries and regions will join the big family of sport climbing, more young people will fall in love with this challenging and exciting sport, and sport climbing will become a fashionable and healthy lifestyle.