



## P24 HOLDS, MACROS, AND VOLUMES

LEGACY FOR DEVELOPMENT – 24/04/2024

### 1. CONTEXT

The IFSC released the **P24 Online Catalogue: Holds, Macros, and Volumes for Sport Climbing events at the Olympic Games Paris 2024**, to deliver the highest quality sport equipment and promote fairness among stakeholders. The selected materials from the P24 brands will be used at the **Olympic Games** and **Olympic Qualifier Series Shanghai 2024**.

- P24 Holds: [Cheeta](#), [eXpression Holds](#), [Flathold](#), [Squadra](#);
- P24 Macros: [360 Holds](#), [Cheeta](#), [Flathold](#), [Rockcity](#);
- P24 Volumes: [Blocz](#), [Cheeta](#), [Squadra](#).

P24 brands supplied material to the IFSC with the agreement that after the Olympic Games Paris 2024 it will be distributed by the IFSC as a legacy for development of Sport Climbing globally.

### 2. IFSC LEGACY

The IFSC will distribute P24 Holds, Macros, and Volumes to selected National Federations in connection with development programmes clearly identifying the use of the equipment in a multi-year plan.

Reporting will be put in place, so to follow each programme and have a proper understanding of the use of the donated material.

A communication plan will be put in place and each recipient will be asked to contribute by sending materials (pictures and videos) both in preparation stages and in implementation phase.

IFSC legacy for development includes:

- Development of athletes and coaches by providing training opportunities with highest competition level equipment;
- Development of competitions in regions where access to equipment is difficult or costly;
- Development of Officials and in particular of routesetters by providing highest competition level equipment;
- Development of National Federations by offering equipment as a form of financial support to run activities;
- Development of Sport Climbing in geographical areas where the sport is not well-established.

Other benefits for the IFSC:

- Communication activities;
- Further engagement with P24 Holds, Macros, and Volumes brands;
- Opportunity to engage with its National Federations.

**3. P24 HOLDS, MACROS, AND VOLUMES POSSIBLE DESTINATIONS AND PROGRAMMES**

	HMV Destination after Paris	Possible Programmes
Europe	Paris 2024, Le Bourget Sport Climbing Club	The IFSC will leave to Le Bourget Sport Climbing Club some holds. <ul style="list-style-type: none"><li>• To define with the club how they intend to use the holds and what type of programmes they will use them for.</li></ul>
Asia	West Asia region, Jordan Climbing Federation	The IFSC has identified the Jordan Climbing Federation as recipient, they will utilise the holds and volumes for competitions and workshops related to the development of the sport.
Africa	Asian Council, South Africa	Part of the holds will be used to develop continental cups and continental championships; another part of the holds will be redistributed to NFs to support growth of climbing in the continent.
Oceania	Australia	The IFSC to support the development of national and continental competitions by providing equipment as a form of financial support to run activities in the region.
Pan America	El Salvador	Following the Universality programme run in 2023, the IFSC will continue the support of the two Central American Federations (ESA and HON) as well as all federations in Central America.

**4. TIMELINE**

April	<ul style="list-style-type: none"><li>○ Evaluate total amount of equipment (number of items) and estimate its value;</li><li>○ Estimate number of shipments and its cost;</li><li>○ Define goals and direction for the project.</li></ul>
May	<ul style="list-style-type: none"><li>○ Contact potential recipients;</li><li>○ Agree on programme(s) and shipment location;</li><li>○ Finalise list of recipients;</li><li>○ [No EB meeting in May]</li></ul>
June	<ul style="list-style-type: none"><li>○ Present at EB meeting.</li><li>○ Divide equipment into agreed shipments;</li><li>○ Send final list of recipients and equipment division to Paris 2024 LOC for logistics.</li></ul>
26 Jul - 11 Aug	Paris 2024 Olympic Games
11-13 August	Paris 2024 LOC to arrange packaging and logistics of shipments.
Start of September	Paris 2024 LOC team dismantle.