

## **KOBINATA** Toru

Japan Mountaineering & Sport Climbing Association (JMSCA)

JAPAN Olympic Square #807 4-2 Kasumigaoka, Shinjuku, Tokyo 160-0013 Japan

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Date of Birth: 10th June 1967 Sex: Male Occupation: CEO of the Seven A co. Itd. Languages: Japanese, English

## Education

Yokohama City University, Japan, Bachelor of Commerce (1985-1990)

## **Career History**

Sports Organization

- IFSC Vice President (2017-present)
- IFSC Asian Continental Council, Vice President (2013-2017)
- TOCOG (Tokyo Organizing Committee of Olympic Games) Sport Manager for CLB(2017-2021)
- JUSC Japan urban sport support council Vice President (2018-present)
- JMSCA Board/Council member (2022-2024)
- JMSCA, Executive Board member (2017-2022)
- JMA, Chair of Sport Climbing Commission (2014-2017)

Main Sport Activities

• Participate 1<sup>st</sup> Asian Championship in Seoul (1992)

Experience in Sport climbing

- Was given mandate to deliver the sport at Paris2024 from IFSC Board and succeeded.
- TOCOG/Tokyo2020 Sport Manager
  - Created and managed the CLB team in the Sports Bureau and had been working together with other Function Area and Stakeholders to deliver the sport climbing event at the Tokyo2020.
- JUSC Japan urban sport support council
  - Managed together with the other urban sports' leaders to promote urban sports together.
- IFSC 2020 project team (Bidding to the additional sport)
  - ♦ Participated presentations and interviews in Tokyo with IFSC. And succeeded.
- JMA Sport climbing commission president 2014-2017
  - Achieved to increase the values of sport climbing in several fields, performances, marketing, sponsorship, and media strategy.
  - Kept JPN team in good condition and maintained them in visual for public as much as possible, succeeded to get more supports from sponsors and the sports authorities.

- The events, succeeded to get good relationship with sponsors and media and those who involved with. Most of them are outside of the climbing community.
- ♦ Achieved to increase the numbers of the people who wish to work for the sport climbing, such as Gym owners, managers, coaches and trainers and so on.
- JPN youth climbing team General Manager 2003-2016.
  - Succeeded to make JPN team one of the strong countries in sport climbing even few budget in the federation. Result of Cooperation with commercial activities as well as athletes' hard work.
- Japanese Olympic Committee International Sports Leader Academy (2016-2017)
- Competition Director of the World Cup in Japan, 8 times, since 2007.
- Japanese delegate to the IFSC (UIAA\_ICC) since 2003. -2017
- Many experiences to work in/with organizing committee of the domestic climbing event in Japan.
- Route setting, including Japanese championship, National Sports festival and Asian championship, (1993-1998)
- Many experiences in Natural Rock. Including open the routes with other climbers from 80's.