

IFSC Events Evaluation Criteria

With the goal of improving the quality of the IFSC circuit of events, the IFSC has identified a series of key criteria to evaluate the level of applications received.

PRE-Requisites

The event application will not be considered, if one of the following conditions is missing:

1. Safety of the sport infrastructure for athletes;
2. Safety of the infrastructure for IFSC officials/staff;
3. Safety of the host country.

Evaluation Criteria

The IFSC Events evaluation criteria are grouped into 5 main sections. The analysis of the application will follow the same scheme.

1. Venue

- a. *Location* – assesses how the venue location fits into IFSC strategic planning by looking in particular to a balanced geographical distribution of events across Member National Federations Countries and Continents by giving preference to strategic locations (i.e., big cities and capitals)
- b. *Location safety* – assesses the capability of the country to provide appropriate security to safely host the event
- c. *Plans* – assesses whether the venue plans work from an operational point of view
- d. *Sport Infrastructures* – assesses the quality of all sport infrastructures: climbing wall(s)' quality; timing devices; homologated materials; number/variety of holds/volumes available; video cameras for judges; safety equipment. In case of temporary structures, it assesses the viability of the plans
- e. *Safety of sport infrastructures* – assesses all sport infrastructures and venue facilities with a focus on safety for both athletes and IFSC officials/staff

2. Event Experience

- a. *Athlete's experience* – assesses the overall experience for the athletes, including training/competition venues and general feeling of the Event atmosphere
- b. *Media Audience* – assesses the overall experience for the media in terms of National/International coverage, broadcasting opportunities, and general exposure to the media
- c. *Spectators* – assesses the experience of the spectators, including planned celebrations, and entertainment opportunities
- d. *Sponsorship experience* – evaluate the overall attractiveness of the event in line with the requirements of international sponsors.
- e. *Sport Presentation* – assesses all the measures put in place to improve the sport presentation with particular focus on facilities (online observation, 3D; laser/ projection mapping, show of results) and human resources (live music, commentators)

3. Event Delivery

- a. *Sport expertise* – assesses the expertise in hosting competitions; volunteers/HR; Nationals judges; brushers; belayers; IT & result service; Respect of IFSC protocols
- b. *Marketing and Communication expertise* – assessing the conditions of implementation of IFSC sponsorship packages in accordance with the IFSC Graphic Charter and branding on the FOP, in respect of the IFSC signed sponsorship agreements.

- c. *Logistics* – assesses whether the location is accessible internationally and whether appropriate accommodation for officials, IFSC team/staff, athletes’ teams and spectators exists
- d. *Guarantees* – assesses whether the EO budget is balanced and identifies any financial risks; assesses if solid venue-funding guarantees are in place; assesses whether the guarantees provided are adequate to organise the competition
- e. *Governance structure* – assesses whether the governance structure is adequate to deliver the competition
- f. *Team coordination*

4. Sustainability and Legacy

- a. *Sport development* – assesses whether a legacy plan is in place for the development of sport in general and an increase in sport participation amongst the population
- b. *Community engagement* – assesses the plan to engage with the local population to increase support and excitement for sport climbing in the run-up before the competition

5. Risk Management – assesses any risk management plans put in place