

31st January 2025

Dear National Federations,

RE: Vice President Letter of Motivation

Thank you for the opportunity to submit my application for the role of Vice President at the International Federation of Sport Climbing. I believe that my connection to the climbing community, my experience within the IFSC and my executive career leave me well qualified to take on the role of Vice President within the Executive Board.

In my professional career I have qualifications in Business, Accounting, Marketing and Governance which all contribute to my understanding of best practice in board work and governance. This was recognised in 2023 by my admittance as a Fellow to the Australian Institute of Company Directors.

As a current member of the Executive Board, I have made a contribution to improvements in:

- Governance
- National Federation engagement
- Representation
- Risk assessments
- Finance Commission

The roles that I have been entrusted with throughout my career demonstrate that I am able to act with high levels of personal and professional integrity, honesty and sound independent judgement. I prefer to work in a collaborative manner and enjoy working with a team.

I have been on a number of boards across my career, from fledgling sporting organisations, membership based companies to very large infrastructure

businesses. This has also been across not-for-profit, government and commercial sectors which has given me exposure to a number of different operating models and strong experience in best practice board work.

I am excited about the opportunity to continue using my skills and experience to support the development of the IFSC through the next stage of its growth. I believe that I can work with the Executive Board and President to continue our development into a mature Olympic Sport, while protecting the culture that makes Climbing unique.

Thank you for considering my application.

Yours faithfully,

Naomi Cleary