



2025 SPONSORSHIP CATEGORIES

IFSC Event

Procedure

In order to maximize the visibility of IFSC events, IFSC aims to implement exclusive sponsorship categories for both IFSC and Local Organising Committees (LOCs). In order to do so, IFSC defined the following process:

- 1) In applying for the events, LOCs shall report to IFSC in writing a list of potential LOC sponsorship categories and company names they intend to promote sales in 2025 (LOC Sponsor List).

After review and discussion of the LOC Sponsor List, IFSC will approve in writing to allow the LOCs to proceed with sales.

- 2) IFSC will have exclusivity in the following categories:

IFSC Sponsor List A - IFSC exclusive categories (already in contract)

- Auto-belay
- Climbing walls
- Safety gear

IFSC Sponsor List B – IFSC potential sponsors

- Apparel
- Artificial intelligence platforms
- Audio visual equipment and home appliances
- Automobiles
- Cameras and filming equipment
- Cosmetics
- Energy drinks
- Fan engagement technology
- Food
- Healthcare products
- Images and digital elaboration
- Network and telecommunications
- Pesticides, repellents, fertilizers, soil for seed planting and herbicides, for household use
- Pharmaceutical products
- Real estate
- Safety gear
- Soft drinks
- Sport performance and review systems
- Timing
- Trading conglomerates company (import, export, and investment)
- Visual communications and mobile devices.

In the event that LOCs wish to retain a sponsor category included in the IFSC Sponsor List B, they shall obtain the prior written approval of the IFSC.

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